

Minutes of Economic Development Committee

January 5, 2015. 7 PM

City Hall Conference Room

Meeting called to order at 7 pm by Chairman Clyde Heller with following in attendance: Alderman Charles Metzger, Steve Notheisen, Mayor Tom Smith, Alderman Vicki Koerber, Alderman Russ Thomas Community Coordinator Sarah Deutch, Budget Officer Shawn Kennedy. Also attending: Alderman Rita Trantham and Jim Hopkins.

Agenda Item 1, Citizen on non-agenda items: None.

Agenda Item 2, Approval of 08-14-14 minutes. Motion to approve made by Steve Notheisen, second by Vicki Koerber, 5-0 vote to approve.

Agenda Item 3. Getting Settled Guide. Sarah Deutch presented information on renewal of advertisement. Cost of ¼ page ad is \$550, same as last year and budgeted through Community Development fund. Motion to approve made by Steve Notheisen, second by Russ Thomas, vote 5-0.

Agenda Item 4. Map Ads. Cost of center page map ad in Tourism Times is \$500. Motion to continue ad made by Russ Thomas, second by Steve Notheisen, vote 5-0. Paid from Tourism Tax fund.

Agenda Item 5. Chester Billboard. Rental renewal in February. Motion made by Steve Notheisen to continue ad for two year contract at \$210 month with new vinyl. Sarah will dress it up, but retain basic message. Charles Metzger seconded motion, approved 5-0. City Council Agenda item.

Comments: Sarah presented a request received after agenda for Advertising in the Spring/Summer editions of Tourism Times. A ¼ page ad cost \$714 to city after discount, covers 60,000 copies. Motion to approve ad made by Vicki Koerber, second by Russ Thomas. Vote 5-0. City Council Agenda item.

Other items: Steve asked if further research was done for city participation in Revolving Fund to assist business development. Mr. Nagel inquired if this would assist renovating cost for architectural fees? Due to time constraints on this meeting, this will be a future agenda item for this committee.

Mr. Nagel brought to the committee an inquiry about licensing or regulations for operation of a taxi service in Waterloo. Mr. Nagel will be asked to research other communities as his initial research of Illinois rules/laws produced nothing.

Motion made to adjourn at 7:25 pm made by Vicki Koerber and seconded by Charles Metzger, Vote 5-0.