

Economic Development Meeting

1/13/16

3:00 pm

Members Present: Russ Thomas-Chairman, Clyde Heller, Steve Notheisen, Vicki Koerber.

Members Absent: Rita Trantham

Non Members Present: Shawn Kennedy, Tom Smith

Petitions by Citizens on Non-Agenda Items- none

1. Approval of 11/23/15 minutes. Motion to accept by Steve N 2nd by Vicki K.. Motion passed 4-0
2. Tourism Times- Spring/Summer Edition. ¼ page ad in 2016 for \$786.25 (was \$714 in 2015). Discussion on all ads in Tourism Times editions. Plan to increase Fall ad and add winter ad in future) Motion to purchase ¼ page ad in Spring/Summer by Clyde H, 2nd by Vicki K. Motion passed 4-0.
3. Map Ad. Map ad shows in center map of all Tourism Times editions. Discussion of using ad money for other ads in winter/fall editions. Motion to pass by Steve N, 2nd by Vicki K. Motion passed 4-0.
4. Getting Settled Guide. Money comes from community relations. Cost is \$520 (same as 2015) with a discount of \$310 for the fall edition if we wish to do that as well. We have not previously done the fall edition. Discussion on effectiveness of ad. Motion to approve ad and do the fall edition as well by Clyde H, 2nd by Steve N. Motion passed 4-0
5. Miscellaneous- Mayor Smith brought up a water issue at 835 N Market, which is currently empty. He wishes to solve the problem to make the property more attractive to possible buyers. Recommended to discuss with Water committee or at a future utility meeting.

Motion to adjourn made by Steve N 2nd by Vicki K made at 3:45 pm. Motion passed 4-0.