

Economic Development Meeting

7/6/15

6:00 pm

Members Present: Russ Thomas-Chairman, Steve Notheisen, Clyde Heller, Vicki Koerber.

Non Members Present: Shawn Kennedy, Mayor Tom Smith, Sarah Deutch

Member Absent: Rita Trantham

Petitions by Citizens on Non-Agenda Items- none

1. Approval of 3/23/15 minutes. Motion to table by Vicki K., 2nd by Clyde H. Minutes not available at meeting. Motion passed 4-0 to table.
2. Citizens on Non Agenda Items- none
3. Getting settled guide. Discussion about approving. We have done this for the past few years. Goes to Scott Air Force Base for new people coming to the area. Motion to purchase ad by Vicki K, 2nd by Steve N. Motion passed 4-0
4. Tourism Bureau Distribution Service for FY 2016. Discussion about printing brochures vs rack cards for the tourism bureau to include in all their promotions. Discussion to order 15,000 (at the discretion of Community Relations Coordinator) rack cards due to the cost and ability to change yearly vs cost of brochures. Flexibility of rack cards deemed more important. Motion to purchase rack cards made by Clyde H, 2nd by Vicki K. Motion passed 4-0.
5. SIAM- Southern Illinois Association of Museums. Cost to join is less than \$200 for all three of the city's museums. Discussion to enroll all museums in the association centered on them utilizing the group. Motion made to pay for the museums to join group by Steve N, 2nd by Clyde H. Motion passed 4-0.

Motion to adjourn made by Vicki K, 2nd by Steve N made at 6:30 pm. Motion passed 4-0.