

Minutes of Economic Development Committee

January 9, 2014, 3p.m.

Meeting called to order at 3:00 pm, with the following in attendance: Alderman Clyde Heller, Charles Metzger, Steve Notheisen, Russ Thomas, Mayor Tom Smith, Shawn Kennedy and Sarah Deutch. Committee member Vicki Koerber not in attendance.

Agenda Item 1. Petitions by citizens on non-agenda items, None.

Agenda Item 2. Approval of August 19, 2013 minutes. Motion to accept as written was made by Steve Notheisen, seconded by Charles Metzger and unanimously approved.

Agenda Item 3. Hometown Teams. Shawn Kennedy presented the budget for advertising that the city expended on prior Smithsonian display. After discussion, motion made by Steve Notheisen and seconded by Clyde Heller to recommend to council the amount of \$5000 for advertising this event using similar media as in 2012/13. Fund from hotel tax.

Agenda Item 4. Getting Settled Guide. After discussion, motion made by Steve Notheisen and second by Charles Metzger to renew ½ page ad in the Spring Edition as prior years. Funds are from hotel motel tax.

Agenda Item 5. Chamber Welcome Packs. Discussed and decided to wait to see what was being developed by Chamber.

Agenda Item 6. Monroe County Welcome Center. Clyde Heller informed the committee of discussion he had with Paul Ellis, MCWC Chairman concerning our concerns of non-tourism related activities held in the Welcome Center. Heller also requested a detailed expense accounting for Welcome Center for April through end of October, the normal period tourism is expected at the Welcome Center.

Agenda Item 7. The 2014 Calendar of Events. Sarah presented the draft version of the 2014 Calendar of Events, approved for printing and distribution.

Agenda Item 8. Time Capsule. Discussed items of interest for including in time capsule to be buried at City Hall in April, 2014 when weather improves. Discussed opening in 75 years when the City would celebrate the Anniversary.

Agenda Item 9, St. Louis Golf Expo. The Golf Expo is Feb 14-16. Sarah will contact local golf courses for interest in participating, set a meeting with all to determine if full support can be obtained.

Agenda Item 10. Comments: Interest item if new tenant is coming into PNC Bank building, if Bank of Carrollton is possible interest.

Meeting adjourned at 4:10 with motion of Russ Thomas and Steve Notheisen.