

Minutes of Economic Development Committee

February 6 2014, 3:30 p.m.

Waterloo City Hall Conference Room

Attending: Mayor Tom Smith, Aldermen Clyde Heller, Vicki Koerber, Charles Metzger, Steve Notheisen, Russ Thomas, Budget Officer Shawn Kennedy, and Community Coordinator Sarah Duetch.

Meeting called to order at 3:30 p.m. by Chairman Heller.

Agenda Item 1, Petitions by Citizens on non-agenda items. None

Agenda Item 2, Approval of 01-14-14 Minutes. Minutes reviewed, motion made by Steve Notheisen, seconded by Russ Thomas to approve as submitted. Unanimously approved.

Agenda Item 3. Spring/Summer Tourism Times. Sarah presented advertising copy to be submitted to Tourism Times for the Upcoming Hometown Sports Smithsonian Display. Funds for event were previously approved. Committee approved copy.

Agenda Item 4. Tear-Off Map advertising. Previous years the City advertised in a tear-off map displayed at travel centers, motels/hotels and other areas. The Tourism Bureau Illinois South made a change this year to include this map advertising in the centerfold of the Spring/Summer edition at an increased cost of \$25. Now costing \$500, a motion to continue by Steve Notheisen and a second by Charles Metzger, unanimous approval. Will be on City Council agenda for approval.

Agenda Item 5. Chamber Welcome Packages. Sarah present information she has available to supply to the Chamber of Commerce. No additional information needed at present.

Agenda Item 6, Time capsule. Sarah updated committee on Time Capsule program, adding that citizens may enclose a single page letter in sealed envelope to be opened by decedents in 75 years.

Agenda Item 7. Comments. Steve Notheisen informed the committee that he had conversation with former Buxton representative Chip Baxter and asked if the committee would hear him during a future visit to the area. Chip now represents a different company. Answer: yes, provided without cost.

Super 8, Waterloo Inn, Shawn informed us of response to City Attorney Dan Hayes letter of delinquent hotel taxes. Clyde Mathews requesting additional time, a payment plan as he claims the money needed to make payroll due to depressed economy. Mayor and Shawn will address and consider payment plan of short period, not exceeding 5-6 months.

Tax Abatement Program of MCEDC was mentioned as a possible program to address downtown "fix up", i.e.: making former GEM Cleaners building more marketable. Clyde to inquire.

Motion made to adjourn by Vicki Koerber, second by Russ Thomas at 4:45 pm.