

Minutes of Economic Development Committee

April 8, 2014, 4 p.m.

Waterloo City Hall Conference Room

Attending: Mayor Tom Smith, Aldermen Clyde Heller, Charles Metzger, Steve Notheisen, Russ Thomas, Budget Officer Shawn Kennedy, and Community Coordinator Sarah Deutch. Alderman Vicki Koerber absent.

Meeting called to order at 4 p.m. by Chairman Heller.

Agenda Item 1, Petitions by Citizens on non-agenda items. None

Agenda Item 2, Approval of 02-27-14 Minutes. Motion by Steve Notheisen, seconded by Charles Metzger and unanimous vote to approve as submitted.

Agenda Item 3, Tourism Bureau Commitment Letter for FY 2015. As is required to provide TBIS each year, the city, at Ruby Level, evaluates projects that may become a part of the upcoming advertising year involving the TBIS. After discussion, Steve Notheisen motioned that we should stay at the Ruby Level, Charles Metzger seconded motion, and vote of 4-0 approved. We also discussed that due to the reduction in receipts of Hotel/Motel Tax, certain items would be reduced as needed to meet the inflow of taxes. Sarah informed members that we currently have 800 brochures available. We are exploring creating new brochures to combine information for all three historical sites, Monroe County History Museum, Bellefontaine, and Peterstown. In the commitment letter, Waterloo would not participate in the electronic mailing as the number of interested responses did not justify the cost.

Agenda Item 4, Comments. Discussion focused on Welcome Center traffic activity and cost of operation. Steve would like a more detailed report of activity. This will be addressed to Welcome Center Operations during upcoming meeting. Discussion also focused on lack of recent hotel/motel tax receipts.

Motion to adjourn meeting made by Charles Metzger and Seconded by Steve Notheisen. Meeting adjourned at 4:55 pm.