

Minutes of Joint Downtown Beautification, Economic Development and Ordinance Committee  
Meeting

City Council Chambers

May 1, 2017, 6 PM.

Attendees: Aldermen Steve Notheisen, Rita Trantham, Russ Thomas, James Hopkins, Russ Row, Gerald Frederick, Clyde Heller, Mayor Tom Smith, City Attorney Dan Hayes, Budget Officer Shawn Kennedy, Community Relations Coordinator Sarah Duetch, Building Inspector Nathan Krebel. Alderman Stan Darter not in attendance.

Meeting Called to order by Ordinance Chairman Clyde Heller.

Minutes of 2-14-17 Economic Development, approved at Utility Meeting 3-13-17. Minutes of 04-03-17 Downtown Beautification and 04-03-17 Ordinance Committee approved at 04-10-17 Utility Meeting.

Agenda Item 1. Petitions by Citizens on Non-Agenda Items. None.

Agenda Item 2. Downtown Sweeping. Mayor Smith presented information that was proposed to him for general pickup-sweep up of the downtown business area. Human Support Services clients perform this function. Proposed time would be Friday afternoon and Monday on weeks that no events were scheduled on the streets of Mill, Main, Third and Church. Mayor will respond to HSS for details on contract.

Agenda Item 3. Façade Grants. Nathan Krebel provided details on Wine Bar Façade. Since the overall expense is projected to exceed \$30,000, Wine Bar request for \$10,000 Façade Grant qualifies. Motion by Russ Thomas, Second by Jim Hopkins to recommend to council for approval. Motion passed.

Agenda Item 4. 2017 Fall Tourism Times. Economic Development Chairman Russ Thomas asked Sarah Duetch to provided details. Sarah displayed possible ¼ page ads for the fall edition and due to Ruby Level membership, our costs is \$786. Motion Steve Nothiesen, second by Rita Trantham to approve advertisement. Motion passed.

Agenda Item 5. Illinois South Tourism Membership Dues. Sarah asked committee for direction on renewal of membership at Ruby Level, \$2500. Motion by Clyde Heller, second by Rita Trantham to renew membership at Ruby Level. Motion Passed.

Agenda Item 6. Distribution Service. Sarah presented a renewal cost of \$500 per year for the advertising distribution service we have used through Illinois South Tourism. This is same as last year and provides for advertising packaging of printed material in response to travelers inquiries. Motion by Steve Notheisen, second by Rita Trantham to renew distribution service, Motion passed.

Agenda Item 7. Solar Eclipse Update. Sarah provided details on upcoming August event and provided info on activities scheduled at the Monroe County Fairgrounds.

Agenda Item 8. Key chains. Sarah suggested purchase of key chains with light and whistle for distribution to youth visiting City Hall. Discussion centered around whistles.

Agenda Item 9. Liquor Licenses- Daily License Fee. Chairman Clyde Heller presented information to modify current license by defining the "day" and application to non-profit organizations and the increase in daily fee to "\$10". Motion to make the change made by Steve Notheisen, second by Russ Row, Motion passed 5-0. Will be submitted for City Council action.

Agenda Item 10. Executive Session for the Discussion of Litigation as per 5 ILCS 120/2(c) (11).

Committee did not recess to executive session, this item will be discussed at next Utility Meeting.

Agenda Item 11. Comments. Nothing further.

Motion to adjourn made by Russ Row, second by Steve Notheisen, meeting adjourned.

Minutes submitted by Clyde Heller.