



## Sponsorship Opportunities

### The GREAT Pumpkins - \$500

- Business name mentioned in all festival press releases
- Larger logo on rack card and flyers distributed prior to event
- Logo and direct link to your website on PumpkinFest website
- Acknowledgement of sponsorship and logo shared on PumpkinFest Facebook page
- Larger logo displayed on posters at various locations at event
- Public acknowledgement of sponsorship by committee on loudspeaker, or 30 second self-infomercial during event
- Logo on "thank you" signage and advertising after event

### Sweet as Pumpkin Pie - \$250

- Business name mentioned in all festival press releases
- Smaller logo on rack card distributed prior to event
- Business name and direct link to your website on PumpkinFest website
- Acknowledgement of sponsorship shared on PumpkinFest Facebook page
- Smaller logo displayed on posters at various locations at event
- Public acknowledgement of sponsorship by committee on loudspeaker
- Business name on "thank you" signage and advertising after event

### PumpkinFest Friends - \$100

- Business name mentioned in all festival press releases
- Business name listed on PumpkinFest website
- Acknowledgement of sponsorship shared on PumpkinFest Facebook page
- Business name displayed on poster at event
- Business name on "thank you" signage and advertising after event

If you are interested in a sponsorship or have questions, contact 939-8600 ext. 211

\*Political campaigns: we are not allowing political sponsorships, but you may reserve a booth space for the event.

**Please complete the following and return immediately with your payment. Thank you!**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Level:      The GREAT Pumpkins      Sweet as Pumpkin Pie      PumpkinFest Friends

Name as you would like it to appear on sponsorship advertising: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Mail this form with payment to:

City of Waterloo  
Attn: PumpkinFest  
100 West Fourth Street  
Waterloo, IL 62298

Make checks payable to:  
**City of Waterloo PumpkinFest**

## Advertising Samples

Below is an example of the rack card and sponsor board to give you an idea of how your business will be recognized. These will be distributed several months prior to the event. Your logo/business name will also be on flyers and many other communications for the event.



**2023 PumpkinFest**

Saturday, October 14  
9 am - 4 pm

- Hayrides
- 5k Fun Run & Walk
- Pumpkin Themed Contests
- Bubble Bus
- Crafter, Merchant & Food Booths
- Character Meet & Greets
- Pumpkin Painting
- Pumpkin Train Rides
- Face Painting
- Rock Climbing Wall
- Washer Tournament
- Country Pumpkin Games
- Mad Science Show
- Live Music All Day
- Costume Contest for Kids & Pets





Come to Historic Downtown  
Waterloo, IL  
for a day filled with family fun!

**FREE ADMISSION**

Thank You to our  
Event Sponsors

**Great Pumpkins**



**Sweet as Pumpkin Pie**




**WATERLOO, ILLINOIS**

For More Information:  
[www.waterlooil.us/PumpkinFest](http://www.waterlooil.us/PumpkinFest)  
[www.facebook.com/WaterlooPumpkinFest](http://www.facebook.com/WaterlooPumpkinFest)

**THANK YOU to our  
2023 PumpkinFest Sponsors**

**Great Pumpkins**



**Sweet as Pumpkin Pie**



**PumpkinFest Friends**

Bank of Monroe County	JF Electric, Inc.
Baxmeyer Construction, Inc.	Outsider
Coast to Coast Equipment & Supplies, Inc.	Reliable Sanitation
Edward Jones - Stacy Butler - Waterloo	Republic-Times
Full Throttle Screen Printing	The Clothes Line Boutique